

# SPONSORSHIP OPPORTUNITIES

## THE GULF STREAM

Drive To Provide 2024

**Friday, February 16, 2024**  
**The Lake Pavilion**  
**West Palm Beach**  
**5 - 8 PM**



PRESENTED BY  
**BRAMAN** MOTORCARS  
MORE THAN A CAR. IT'S A LIFESTYLE. | PALM BEACH  
JUPITER



A message from our  
**Honorary Chairman**

**Stephan Grossman**  
*General Manager, Braman Motorcars*

*As Honorary Chairman of the Gulfstream 2024-Drive to Provide charity event to benefit the critically needed programs of Gulfstream Goodwill Industries, I am pleased that Braman Motorcars is able to support and be champions for change.*

*Gulfstream Goodwill Industries helps more than 10,000 individuals in our local communities annually with some barrier to employment in over 20 programs they operate to provide a hand-up, not a handout.*

*Braman Motors was delighted to be part of the successful 2023 inaugural event that raised over \$250,000. Won't you please join me in helping to Drive to Provide another victory for Gulfstream Goodwill Industries?*

**BRAMAN** | MOTORCARS  
 Audi | BMW | Bentley | MINI | Porsche | Rolls Royce  
 A World Class Experience  
 PALM BEACH JUPITER



*A charity event to benefit*



# THE GULFSTREAM

Drive To Provide 2024

**The Gulfstream 2024 will mingle porsches and philanthropy in the Palm Beaches! Hosted by the Gulfstream Region Porsche Club of America, the “Drive to Provide” fundraiser will benefit Gulfstream Goodwill Industries and their fight to end homelessness and provide help to persons in need.**

**The night will include rare Porsches on display, high-end silent auctions, live entertainment, and your taste buds will be delighted with culinary concoctions from the students of GGI’s Career Academy of the Palm Beaches.**

**Joan McCabe**  
*Executive Board President  
Gulfstream Region Porsche  
Club Memeber*

**Keith Kennedy**  
*President and CEO*



*Join Us Today!*

[goggi.org/porsche](https://goggi.org/porsche)



*A charity event to benefit*



*Guests will have the opportunity to bid on artwork from*

# WORLD FAMOUS SPEED PAINTER



## MICHAEL ISRAEL

Michael Isreal is an artist, entertainer and humanitarian who is world renowned for his live action paintings that have raised millions for charity. Michael's performances are often referred to as a "Cirque Du Soleil meets Picasso" experience. Michael has performed for Celebrities, and Fortune 100 CEOs, including Warren Buffett, and US Presidents.

Artist and audience go wild with creative frenzy. Wielding multiple paintbrushes in each hand, a black belt in real life, Michael uses all the magical mysticism of three decades of fine art and martial arts training to create stunning artwork that make audiences leap to their feet.

*A charity event to benefit*





**Gulfstream Region**  
Porsche Club of America



**Gulfstream Region Porsche Club of America Names Gulfstream Goodwill Industries their charity of choice!**

While the Palm Beaches enjoy some of the most affluent communities, we also have many who are in need of a **hand up, not a handout.**

**Members Making a Difference! There is no Substitute!**

Porsche, the iconic brand that has been an aspiration for so many of its owners, also drives their enthusiasm for helping within their communities. It is only fitting that the Gulfstream Region Porsche Club of America, not only has a passion for cars, but also for meaningful ways to give back through philanthropic endeavors. As they celebrate their 3rd anniversary with over 600 members, they are leading the "Drive to Provide" for our local community.

*A charity event to benefit*



# Gulfstream Goodwill Industries

## Great store plus so much more!

GGI is the largest health, human and social services nonprofit organization in Southeast Florida. 20 programs, critical to those in need, serve people with disabilities and who are chronically homeless through housing, job training, education and employment.

GGI operates four homeless shelters and 200 units of temporary and permanent housing, throughout Palm Beach County. GGI also provides adult day training programs, a charter school and job training for individuals with intellectual disabilities. The justice services re-entry support, for youth and adults, further impact public safety through case management that promotes good decision-making and helps to reduce the rates of recidivism.

After job training, participants are placed in jobs throughout the community, increasing equity and inclusion in the Palm Beaches and Treasure Coast. Those with significant challenges, join the Goodwill work force.



[goggi.org](http://goggi.org)

*A charity event to benefit*





# About The Venue



**The Lake Pavilion is the perfect scenic setting for THE GULFSTREAM 2024 - DRIVE TO PROVIDE event.**

**Surrounded by floor to ceiling windows, the stunning venue provides a million-dollar view of the Intracoastal Waterway of West Palm Beach. The lavishly landscaped lawn, will showcase over 40 private Porsches, for an evening of Florida excellence in the heart of Palm Beach.**

*A charity event to benefit*



# THE GULFSTREAM

Drive To Provide

PRESENTED BY:

**BRAMAN** | MOTORCARS  
 MORE THAN A CAR. IT'S A LIFESTYLE. | PALM BEACH  
 JUPITER

Hosted by Porsche Club of America

THANK YOU TO ALL OUR EVEN SPONSORS



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**S** SUPERCAR WEEK  
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 Palm Beach's Legendary Music & More

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 SUZANNE AND PETER KRONES \* KARL AND JOAN MCCABE-EISLEBEN

*Join our Generous Sponsors*



# Premium Sponsorships

## Presenting Sponsor \$50,000

- Exclusive "Presented By" opportunity
- Year-round marketing opportunity
- Company name included in all press releases as Victory Presenting Sponsor
- Sponsorship mentioned on TV interview
- Company logo on event shirts
- Company promotional area / table at event
- 30 sec commercial ad run at event
- On stage presentation opportunity for company rep at event
- 10 on-stage mentions during event
- Company logo on sponsor banner
- Company logo on all collateral
- Company logo on sponsor pages of GGI and GPCA websites / newsletters
- GGI social media recognition
- Full inside front cover page color ad of the event program book
- Opportunity to add gift to event swag bag
- 10 tickets to The Gulfstream 2024
- 10 tickets to the Pre-Party

## Platinum Sponsor \$30,000

- Company name included in all press releases as Platinum Sponsor
- Company promotional table at event
- 5 on stage mentions during event
- Company logo on sponsor banner
- Company logo on all collateral
- Company logo on sponsor pages of GGI and GPCA websites / newsletters
- GGI social media recognition
- Full back / inside back cover page color ad in event program
- Opportunity to add gift to event swag bag
- Company logo on event shirts
- 8 tickets to The Gulfstream 2024
- 8 tickets to the Pre-Party

A charity event to benefit



# Deluxe Sponsorships

## **Turbo Sponsor \$20,000**

- Company name included in all press releases as Turbo Sponsor
- Sponsorship mentioned through radio interview.
- 3 on stage mentions during event
- Company logo on sponsor banner
- Company logo on all collateral
- Company logo on sponsor pages of GGI and GPCA websites / newsletters
- GGI social media recognition
- Company logo on event shirts
- Full page color ad in The Gulfstream 2024 program book
- Opportunity to add gift to event swag bag
- 6 tickets to The Gulfstream 2024
- 6 tickets to the Pre-Party

## **Dream Builder \$15,000**

- Company name included in all press releases as Dream Builder Sponsor
- 2 on stage mentions during event
- Company logo on sponsor banner
- Company logo on all collateral
- Company logo on sponsor pages of GGI and GPCA websites / newsletters
- GGI social media recognition
- Company logo on event shirts
- Half page color ad in The Gulfstream 2024 program book
- Opportunity to add gift to event swag bag
- 4 tickets to The Gulfstream 2024
- 4 tickets to the Pre-Party



*A charity event to benefit*



## Mission Sponsor

\$10,000

- Company logo along with Presenting Sponsor logo on bag
- Company logo on sponsor banner & on all collateral
- Company logo on sponsor pages of GGI and GPCA websites / newsletters
- Quarter page color ad in The Gulfstream 2024 program book
- Opportunity to add gift to event swag bag
- 4 tickets to the Pre-Party

## Good Grub Food Sponsor \$10,000

- Company logo along with Presenting Sponsor logo displayed prominently at all food areas
- Company logo on sponsor banner & on all collateral
- Company logo on sponsor pages of GGI and GPCA websites / newsletters
- Quarter page color ad in The Gulfstream 2024 program book
- Opportunity to add gift to event swag bag
- 4 tickets to the Pre-Party

## Pit Stop Beverage Sponsor \$10,000

- Company logo along with Presenting sponsor logo on all bar signage
- Company logo along with Presenting sponsor logo on special The Gulfstream 2024 beverage cup
- Company logo on sponsor banner & on all collateral
- Company logo on sponsor pages of GGI and GPCA websites / newsletters
- Quarter page color ad in The Gulfstream 2024 program book
- Opportunity to add gift to event swag bag
- 4 tickets to the Pre-Party

## Entertainment Sponsor \$5,000

- Company logo along with Presenting sponsor logo on all entertainment signage
- Company logo on sponsor pages of GGI and GPCA websites / newsletters
- Quarter page color ad in The Gulfstream 2024 program book
- Company logo on sponsor banner & on all collateral
- Opportunity to add gift to event swag bag
- 4 tickets to The Gulfstream 2024
- 4 tickets to the Pre-Party

## **Photo / Video Sponsor \$5,000**

- Company logo on sponsor pages of GGI and GPCA websites
- Company logo on sponsor banner
- Company logo along with Presenting sponsor logo on all printed picture sleeves
- Quarter page color ad in The Gulfstream 2024 program book
- 2 tickets to The Gulfstream 2024
- 2 tickets to the Pre-Party

## **Valet Sponsor \$5,000**

- Company logo on sponsor pages of GGI and GPCA websites
- Company logo on sponsor banner
- Company banner at valet station
- Opportunity to have special company coupon or promo on the back of The Gulfstream 2024 valet ticket
- Quarter page color ad in The Gulfstream 2024 program book
- 2 tickets to The Gulfstream 2024
- 2 tickets to the Pre-Party

## **Event Shirt Sponsor \$2,500**

- Business card sized ad in The Gulfstream 2024 program book
- Name displayed on GGI and GPCA website
- Name listed on sponsor banner
- Name listed in The Gulfstream 2024 program book
- 2 tickets to The Gulfstream 2024
- 2 tickets to the Pre-Party

## **Swag Bag Sponsor \$2,500**

- Company logo printed separately on one side of swag bag
- Business card sized ad in The Gulfstream 2024 program book
- Name displayed on GGI and GPCA website
- Name listed on sponsor banner
- Name listed in The Gulfstream 2024 program book
- 2 tickets to The Gulfstream 2024
- 2 tickets to the Pre-Party

## **Event Ad Sponsor \$1,000**

- Business card sized ad in The Gulfstream 2024 program book
- Name displayed on GGI and GPCA website
- Name listed on sponsor banner
- Name listed in The Gulfstream 2024 program book
- 2 tickets to The Gulfstream 2024
- 2 tickets to the Pre-Party



# THE GULFSTREAM

Drive To Provide 2024

## **Benefiting Gulfstream Goodwill Industries**

**Mission: Changing Lives through Housing,  
Training, Education and Employment**

**Devorah Kermisch  
Director of Community Relations  
1715 Tiffany Drive East  
West Palm Beach, FL 33407  
(614) 302 - 1166**

**[GoGGI.org\Porsche](http://GoGGI.org\Porsche)**