

INSPIRING THE COMMUNITY: CHARITY SPOTLIGHT

Unlocking Hope: Gulfstream Goodwill’s Enduring Fight Against Homelessness in Palm Beach County



ABOVE: Gulfstream Goodwill Senior Homelessness Prevention.
TOP RIGHT: Gulfstream Goodwill Career Academy and Job Training
BOTTOM RIGHT: Sustainable Housing

GULFSTREAM GOODWILL / COURTESY PHOTOS

CHARITY SPOTLIGHT:

Gulfstream Goodwill

YEAR FOUNDED: 1966

TO LEARN MORE:

Visit goggi.org to donate, volunteer, partner, or simply learn how your community can build lasting hope.

In the sun-drenched streets of Palm Beach County, where luxury high-rises cast long shadows over hidden struggles, Gulfstream Goodwill Industries has been a quiet beacon for six decades. Founded in 1966, this nonprofit powerhouse serves as the largest provider of homeless services in the region, weaving job training, health support, and stable housing into lifelines for those teetering on the edge. As homelessness surges—fueled by skyrocketing rents and economic pressures—Gulfstream Goodwill isn’t just reacting; it’s reimagining solutions through its bold Sustainable Housing Mission.

Launched to combat the crisis head-

on, the mission targets a staggering goal: delivering job training, health services, and housing assistance to 4,000 individuals in need while expanding affordable housing inventory across Palm Beach County. It’s a holistic blueprint, recognizing that true stability demands more than a roof—it’s about dignity, skills, and health. “Dignity begins with stability, and that starts at home,” the organization’s leaders often say, echoing the ethos of their “You Hold the Key” campaign.

The numbers paint a vivid picture of impact. In Palm Beach County alone, Gulfstream operates four shelters, offering nearly 100,000 nights of safe shelter annually to families and individuals in crisis. In 2024, Gulfstream purchased a 9-unit apartment complex and converted it into sustainable, affordable housing, “The Gulfstream House” in Lake Worth, in addition to 24 other owned and managed affordable housing units in Palm Beach County. Gulfstream’s programs serve thousands of people every year, including rapid rehousing for youth, families, and veterans. Last year, 92% of every donated dollar fueled these efforts, translating to job training, health programs,



Gulfstream Goodwill Health and Food Services

and sustainable housing that break cycles of poverty.

But Gulfstream isn’t resting on milestones—they’re accelerating. Mark your calendars for the Drive to Provide on January 28, 2026, hosted by the Gulfstream Region Porsche Club of America and

benefiting Gulfstream Goodwill’s Sustainable Housing Mission. This premier luxury car show and philanthropic experience brings together car enthusiasts, collectors, and community leaders to showcase rare and exotic vehicles while raising critical support for Gulfstream Goodwill’s Sustainable Housing Mission.

In what will be a landmark year, Gulfstream’s 60th anniversary in 2026 promises a symphony of celebration and reflection. The festivities kick off with the Impact Gala in March, honoring key mission supporters such as GL Homes and many others, followed by the Change for Charity Round Up Campaign in April-May, where everyday shoppers can round up purchases to fund housing expansions. The grand finale? A community-wide bash in August, honoring partners, staff, and neighbors, to celebrate decades of transformation with Gulfstream Goodwill.

In a county of extremes, Gulfstream Goodwill reminds us that change is forged one key at a time. As CEO Karen Davidson notes, “You hold the key to prevent and reduce homelessness.” With events like Drive to Provide and the anniversary ahead, now’s the moment to turn that key. Visit goggi.org to donate, volunteer, partner, or simply learn how your community can build lasting hope. ■



Gulfstream Goodwill History 60th Anniversary 2026